

About the Speaker: Cathy Crosslin



Catherine Crosslin, Senior Vice President, has developed a strong reputation in helping businesses and individuals maximize performance. Since joining the company in 1994, she is a key reason Gordon Graham and Company is one of the most effective training organizations in the country.

From corporate board rooms to correctional facilities, Ms. Crosslin leads an exciting learning experience that inspires long-term change in people, organizations and communities. Her background as a college basketball coach provides valuable experience in team building and motivation.

Client List

City of Marion, Indiana

Compaq

State Departments of

Corrections: ID, MI, NM,
OR, VA and WA

Deschutes Brewery

Eagle Crest Properties

Federal Bureau of Prisons

Federal Mediation &
Conciliation Service

Ford Motor Company / UAW

General Motors / UAW

International Association of
Machinists (IAM)

ISP Chemical

Merck & Company

Trendwest Resorts, Inc./
Worldmark

U.S. Department of Labor

Wrigley Company

Ms. Crosslin has served in many critical roles for the company. As the lead trainer for Gordon Graham, she specializes in several key areas:

- Union/management collaboration
- Gender-specific and diversity training
- Cognitive skills training in the criminal justice system
- Team building/goal setting in business and athletics
- Personal coaching sessions

Ms. Crosslin is a dynamic speaker with excellent facilitation skills. Her ability to connect with her audience makes her effective with corporate executives, line staff in industrial plants, city governments, inmates in prison and prison staff. She has the energy, enthusiasm, knowledge and credibility that allow her to reach even the most difficult audience.

Ms. Crosslin holds a Master's Degree in Student Personnel Administration from Western Washington University in Bellingham, WA. She also holds a Bachelor's degree in Psychology from Whitman College in Walla Walla, WA, where she earned a full Presidential Scholarship for basketball and academic achievement.

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